

ChibbiGames Privacy Policy

Last updated: March 3, 2026

Public policy URL: <https://chibbigames.com/privacy>

This Privacy Policy explains how ChibbiGames ("ChibbiGames," "we," "us," or "our") handles information when you use the ChibbiGames iMessage app for Apple Messages (the "App").

ChibbiGames is a multiplayer game app extension for Apple Messages. It lets players send game state, moves, and results to each other inside message conversations.

1. Information We Collect

We collect or process the following categories of information:

A. Information stored on your device

To provide gameplay and progression features, the App stores information locally on your device, including:

- your selected avatar/profile choice
- game progress and results, such as wins, losses, draws, streaks, levels, rewards, and activity counts
- app settings, such as ad mode preferences
- local diagnostic and analytics event logs used by the app

B. Information sent through Messages

When you send or receive a ChibbiGames game message, the App encodes game state and turn information into the message content/URL used by the Messages framework. This allows the other participant to continue the game.

This message exchange is handled through Apple's Messages/iMessage infrastructure.

C. iCloud sync data

If iCloud is available and enabled for your Apple account, ChibbiGames may sync certain gameplay and profile data using Apple's CloudKit private database, including:

- game statistics by game
- seen/completed event tracking
- avatar/profile selection
- activity and streak/progression data

This sync is intended to keep your progress available on your Apple devices associated with your iCloud account.

D. Analytics data

ChibbiGames uses GameAnalytics to measure gameplay usage and improve the app. Analytics events may include:

- game opened/started/completed events
- turn sent or failed events
- selected game or feature interactions
- app version/build information
- anonymous install identifier

Depending on the provider and device, analytics may also include technical information such as device model, operating system version, IP address, approximate region/country, and device identifiers made available by the platform or SDK.

E. Advertising data

ChibbiGames uses Google AdMob to show ads. AdMob may collect or receive information such as:

- advertising/device identifiers
- IP address
- device and app information
- ad interaction and performance data

By default, the app is configured for basic ads. If personalized ads are enabled in the future, the app may request App Tracking Transparency permission where required by Apple.

2. How We Use Information

We use information to:

- operate the App and deliver gameplay features
 - transmit game state through Apple Messages
 - save your progress, profile, and rewards
 - sync eligible progress through iCloud/CloudKit
 - measure usage and improve gameplay, stability, and performance
 - serve and measure advertising
 - detect, prevent, or address fraud, abuse, or technical issues
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3. Third-Party Services

ChibbiGames currently relies on third-party services including:

- Apple Messages / iMessage
- Apple iCloud / CloudKit
- Google AdMob
- GameAnalytics

These providers may process information under their own privacy policies:

- Apple: <https://www.apple.com/legal/privacy/>
 - Google AdMob: <https://support.google.com/admob/answer/6128543>
 - GameAnalytics: <https://www.gameanalytics.com/privacy>
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4. Tracking and Advertising

The App may use third-party advertising and analytics technologies. If personalized advertising is enabled in a future or updated version of the App, ChibbiGames may request permission through Apple's App Tracking Transparency framework before using tracking-related identifiers where required.

You can also manage advertising and tracking permissions in your iPhone or iPad Settings.

5. Data Sharing

We do not operate a custom ChibbiGames gameplay backend for the App at this time. Information is primarily:

- stored locally on your device
- transmitted through Apple's Messages framework when you send a game
- synced through Apple's CloudKit private database when enabled
- shared with analytics and advertising providers described above

We may also disclose information if required by law, legal process, or to protect the rights, safety, or integrity of the App, our users, or others.

6. Data Retention

We retain information for as long as needed for the purposes described in this Policy, including:

- on-device data until you delete the app or clear/reset the relevant device data
 - CloudKit data until it is removed from your iCloud private database or no longer needed
 - analytics and advertising data according to the retention practices of the relevant provider
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7. Your Choices

You can:

- stop using the App at any time
 - uninstall the App to remove local app data stored on your device
 - manage iCloud access through your Apple account/device settings
 - manage tracking permissions through Apple's privacy settings
 - use non-personalized/basic ads where supported by the App
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8. Children's Privacy

ChibbiGames is not intended to knowingly collect personal information directly from children under 13 without appropriate consent from a parent or guardian. If you believe a child has provided personal information inappropriately, contact us and we will review the request.

9. Security

We use reasonable administrative, technical, and organizational measures to help protect information. However, no method of transmission or storage is completely secure, and we cannot guarantee absolute security.

10. International Processing

Third-party service providers may process information in countries other than your own. By using the App, you understand that information may be transferred to and processed in other jurisdictions, subject to applicable law.

11. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. We will post the updated version at:

<https://chibbigames.com/privacy>

Your continued use of the App after an updated policy becomes effective means you accept the revised policy.

12. Contact Us

If you have questions about this Privacy Policy or privacy practices for ChibbiGames, contact:

privacy@chibbigames.com

or visit:

<https://chibbigames.com/privacy>